

Phase 2: Stakeholder Engagement

Goals:

- 1) Identify, understand, and engage stakeholders
- 2) Determine if and how to proceed

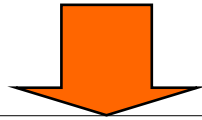
Phase 2: Stakeholder Engagement

Major Outcomes:

- 1) Relationship with Stakeholders
- 2) Agreement to proceed

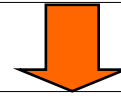
Key Questions

Who are the stakeholders?



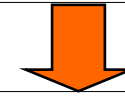
Businesses
Communities
Donors
Governments
Indigenous groups
Non-governmental orgs
Private Individuals
Religious organizations
User groups

What are their issues?



Conservation
Economic
Fisheries
Health
Multiple-uses
Navigation
Ownership
Recreation
Religious
Social/Cultural

What is their "stake"?



Direct
Indirect

- Can grantors/stewards and grantees/implementer be identified?
- Are they reliable?
- Are issues manageable?

Key Actions

Select team



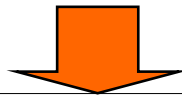
Small

Consistent

Relationships

Knowledgeable

Develop plan



Short

Goals/Threats/Strategies

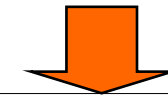
Stakeholders

Timeline

Communications

Needs

Engage



Iterative

Understand

Explain

Agree

Constituencies

Legitimate parties

- Are the positions and approach understood?
- Should project continue?

First agreement:

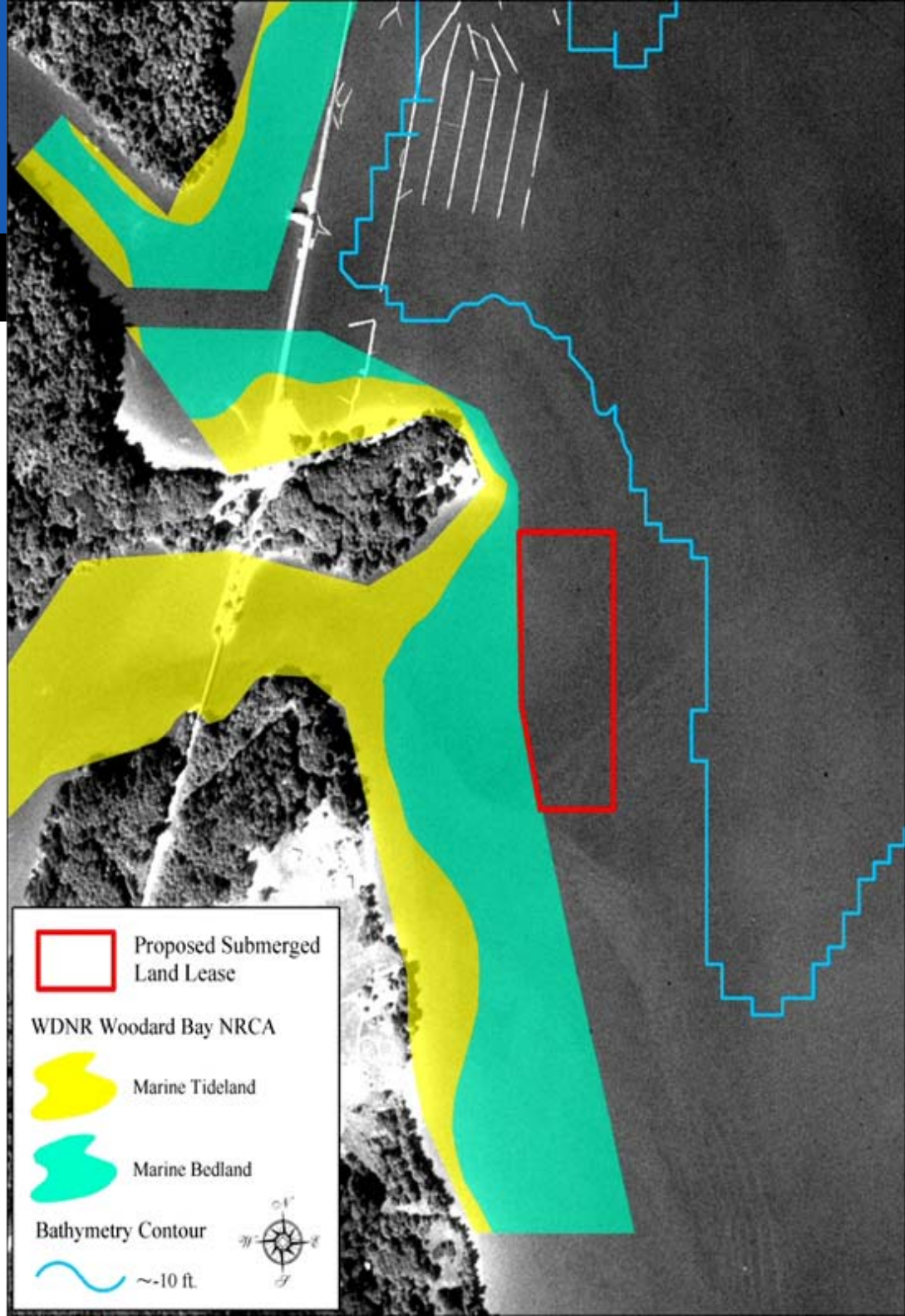
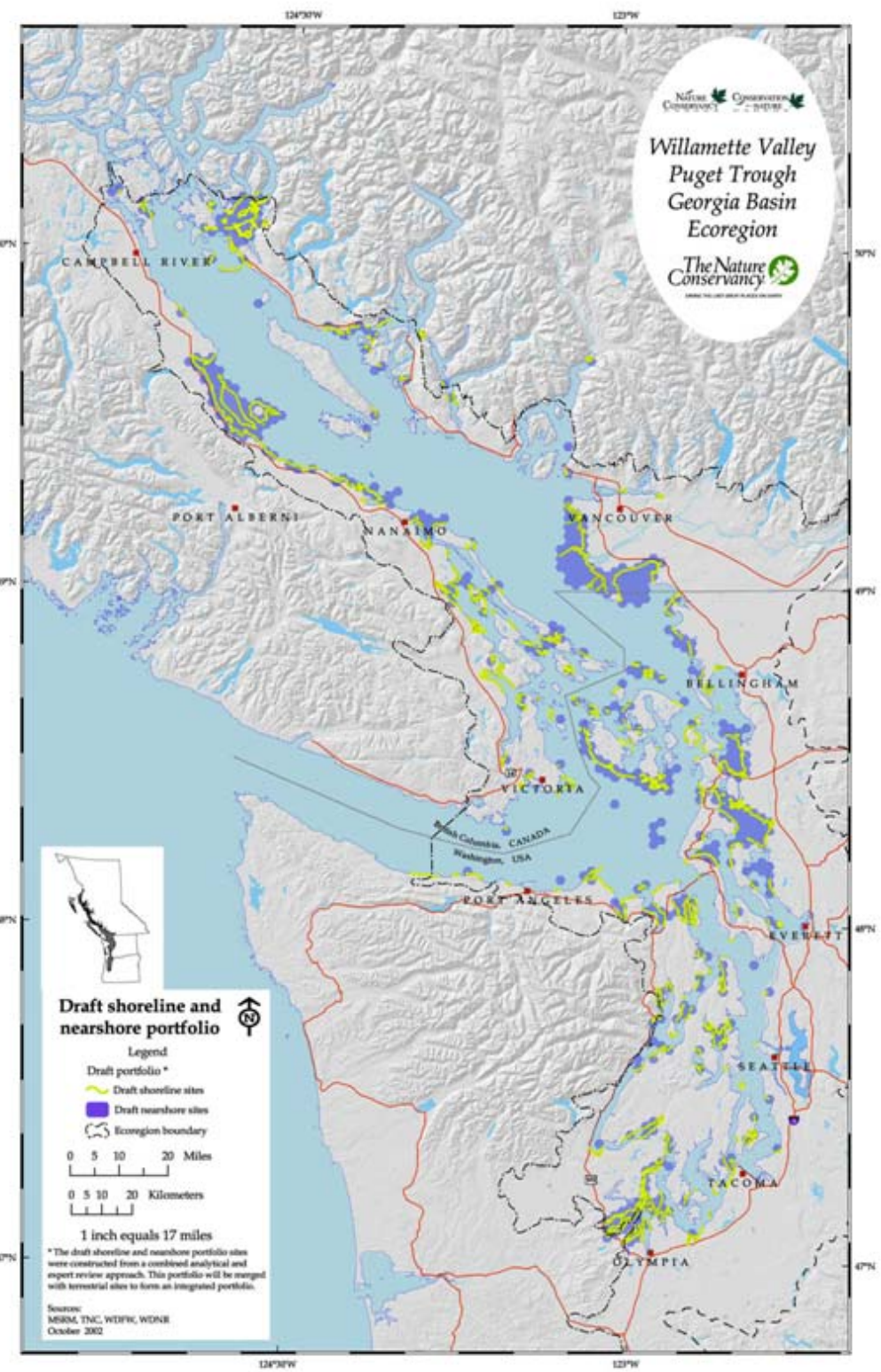
1. Written document in which the parties agree to continue to work together towards a conservation agreement
2. Refined conservation goals, threats, actions, and stakeholder issues
3. Refined estimate of project costs and a plan to secure the necessary funding

The Nature
Conservancy



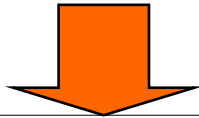
Protecting nature. Preserving life.™

1st Conservation Lease in Washington State, U.S.A.



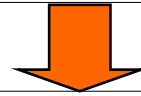
Answering Key Questions

Who were the stakeholders?



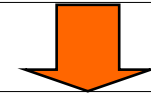
Adjacent landowners
Dept. of Ecology
Dept. of Fish & Wildlife
Dept. of Natural Resources
People for Puget Sound
Shellfish companies
The Nature Conservancy
Tribes
Univ. of Washington

What were their issues?



Aesthetics/Noise
Contamination
Shell-fishery
Navigation
Recreation
Conservation
Science

What was their “stake”?



Direct: TNC/DNR
Indirect: All others

- Grantor was DNR; Grantee was TNC
- Both were stable, committed, standing, capacity
- Issues continue to be managed adaptively

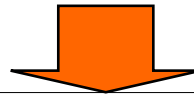
Key Actions

Team Selection



TNC/WSU staff

Plan Development



Goals – test leasing; restore shellfish

Threat – lack of habitat

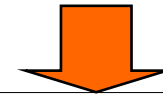
Strategy - restoration

Timeline – 10 years

Communications – on-going

Needs – leasing program

Engagement



2 years

Program development

Training

Site analysis

Negotiations

- Positions and approach were difficult to understand
- Project continuation was in question several times
- Funding pushed training/agreement

Conservation Outcomes

- One 10-year lease signed
- Several TNC oyster restoration sites
- DNR oyster restoration sites pending
- State clean-up of contamination at lease site
- Ecoregional Assessment targets incorporated into state aquatic reserve program
- TNC is considered a vested stakeholder with proprietary interests

Break-out Group

- 1. Identify direct & indirect stakeholders**
- 2. Assume identities of direct stakeholders**
- 3. Explain approach and interests**
- 4. Report issues, reliability and whether to pursue agreement**